Vacancy: Web Designer of Online Freedom of Expression Report

1. Background

About FORUM-ASIA

The Asian Forum for Human Rights and Development (FORUM-ASIA) was founded in 1991 with the mission to promote and protect all human rights, including the right to development, through collaboration and cooperation among human rights organisations and defenders in Asia. It is a membership-based non-governmental organisation with 81 members in 21 countries and in Special Consultative Status with the United Nations Economic and Social Council (ECOSOC). In addition, FORUM-ASIA received the ASEAN Intergovernmental Commission on Human Rights (AICHR) consultative status in 2017.

The vision of FORUM-ASIA is to build peaceful, just, gender-equal, equitable and sustainable societies in Asia where all human rights of all individuals, groups, and peoples without discrimination of any grounds, are fully realised in accordance with the international human rights standards and norms.

FORUM-ASIA has the following specific objectives:

(a) Strengthen the capacity of Asian civil society organisations and human rights defenders;
(b) Undertake advocacy for inclusive and participatory policymaking in relation to human rights, democratic governance and sustainable development at all levels, in particular, the Association of South-East Asian Nations (ASEAN) and United Nations (UN) human rights mechanisms;
(c) Respond to human rights situations in Asia and beyond through solidarity actions and emergency assistance; and
(d) Further strengthen FORUM-ASIA's institutional and operational capacity in order to better serve and effectively represent its constituencies at the national, regional and global levels.

About the East Asia - ASEAN Programme

FORUM-ASIA’s East Asia and ASEAN Programme supports the work of FORUM-ASIA’s member organisations at the national level. Moreover, it aims to enhance the independence and effectiveness of the ASEAN human rights mechanisms by strengthening the participation of civil society. It does so through various activities such as: workshops; trainings; national and regional consultations between civil society organisations and representatives of the AICHR and ASEAN Commission on the Promotion and Protection of the Right of Women and Children (ACWC); and other forms of information sharing.

About the Online Freedom of Expression Project

The programme has been monitoring the status of freedom of expression and freedom of peaceful assembly and association in the countries they work in. The EA-ASEAN programme currently manages the https://forum-asia.org/hrlaw website which tracks the development of repressive laws in selected countries.

In 2018, it launched a survey of repressive laws in countries in Asia. In 2019, the team conducted interviews with key stakeholders in four countries for the narrative report on Freedom of Expression. These reports will be hosted in the https://forum-asia.org/hrlaw site.

2. Tasks

The designer will be responsible for creating a clean and appealing web design for the five-segment report, in the https://forum-asia.org/hrlaw site, ensuring a friendly user interface, including through the use of multimedia.
• Providing the web design and layout of five long-form articles (4000 – 5000 words), in the https://forum-asia.org/hrlaw (Wordpress-hosted)
• Providing initial mock-ups of the layout, with guidance from the team
• Ensuring regular communications with the editor
• Ensuring regular communications and feedback with the team through online communications (Skype / WhatsApp).

3. Duration

The process is expected to take place from March to June 2020 on a part time basis. The designer is expected to finish the initial web design and upload the first article in March. S/he will be expected to upload each subsequent article per month.

4. Qualifications

• At least five years’ experience on web design, particularly on Wordpress
• Experience designing web pages for long-form articles, using multi-media is desirable
• Degree in Media Communications, Graphic Design, or Visual Arts desirable
• Knowledge of human rights desirable

5. Remuneration

The budget for the assignment is USD 2000. Other costs incurred in relation to the work, if required, shall be discussed in advance and shall follow FORUM-ASIA’s Financial Rules and Regulation.

6. Application

Candidates wishing to be considered for this assignment are required to submit their 1) resume with links to previous work, 2) and a cover letter (both in .pdf files) explaining why you are interested in the position to applications@forum-asia.org before 12 March 2020, midnight Bangkok Time (UTC+7), with subject: Application for FoE Designer: EA-ASEAN_YOUR NAME.

Late applications will not be considered. We are afraid we are unable to respond to candidates who have not been shortlisted.